

MANDA MILLER

DESIGNER

CONTACT

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EDUCATION

TEXAS STATE UNIVERSITY | DEC 2009

BFA – COMMUNICATION DESIGN *Cum Laude*
Well-rounded curriculum of art, design & interactive.

LILLA ROGERS STUDIO | OCT 2014

MAKE ART THAT SELLS *5 week illustration course*
Creating & licensing on-trend work in many markets.

GENERAL ASSEMBLY | DEC 2015

INTRO TO USER EXPERIENCE DESIGN COURSE
Learning & understanding the basics of UX.

COURSERA | JUN 2016

INTERACTION DESIGN SPECIALIZATION
HCI, UX/UI, Info Design, Social Computing & R Code.

AT A GLANCE

- ▶ UX / UI Design
- ▶ User Research
- ▶ Wireframing
- ▶ Branding
- ▶ Illustration
- ▶ Typography
- ▶ Art Direction
- ▶ Figma / Adobe / Sketch
- ▶ Jira / Wrike / Monday
- ▶ HTML / CSS
- ▶ Problem Solving
- ▶ Photo Retouching
- ▶ Attention to Detail
- ▶ Positive Attitude

SUMMARY

I am an experienced designer looking to join a brilliant, design thinking team to create useful and beautiful products.

PROFESSIONAL EXPERIENCE

SR. PRODUCT DESIGNER *FULLTIME* | CLOUD CITY DEVELOPMENT | JAN 2022 – PRESENT

- Utilizing user research to design, test, and iterate on features (some involving AR).
- Product Management in multiple ticketing systems and learning more via Reforge.

PRODUCT DESIGNER *FULLTIME* | CLOUD CITY DEVELOPMENT | SEP 2021 – JAN 2022

- Utilizing Figma and atomic design systems in an Agile environment to efficiently design web and mobile interfaces for this software development consultancy.

VISUAL DESIGNER *FREELANCE* | SIMPLYCONNECT | JUL 2020 – DEC 2021

- Designed countless emails as well as print & interactive forms in multiple languages for this award-winning marketing consultancy.

VISUAL DESIGNER *FREELANCE* | SEARCH AND CONVERT | OCT 2018 – OCT 2019

- Designed targeted ads and websites for many clients in various industries for this search marketing company.

GRAPHIC DESIGNER *CONTRACT* | WHOLE FOODS MARKET | APR 2018 – MAY 2019

- Designed onboarding training workbooks for the entire company, utilizing Agile methodology to efficiently pilot and reiterate.
- Created infographics and deck slides that help present survey results.

DESIGNER *FREELANCE* | UPSTREAM | JUL 2017 – AUG 2017 and NOV 2018 – JAN 2019

- Designed elaborate infographics to help this management consultancy's clients visualize complex user research.
- Designed two research / training tools for developing countries.

VISUAL DESIGNER *FREELANCE* | BITFUSION | MAR 2017 – FEB 2018

- Designed the GUI & marketing materials for this deep-learning software company, and illustrated infographics including their robot mascot.

CREATIVE DIRECTOR | RAD OFFICE TOUR | MAR 2017 – JUN 2018

- Created & managed the production of all web & print collateral in support of awareness & ticket sales for this annual Office Tour event.
- Website, social media, wristbands, lanyards, t-shirts, stickers & signage.

VISUAL DESIGNER *FREELANCE* | UBERPONG | JUL 2013 – FEB 2015

- Designed the website, two mobile apps, social media graphics and print materials for this hip designer ping-pong paddle e-commerce company.

SENIOR DESIGNER *FULLTIME* | ICG AMERICA | JAN 2014 – JUL 2016

- Hired and managed Junior Designers, Design Interns and Photographers.
- Spearheaded the effort to create a content management system to automate the creation of email marketing and countless printed materials.

LEAD DESIGNER *FULLTIME* | ICG AMERICA | MAR 2012 – JAN 2014

- Designed websites, emails, print collateral, and packaging for all seven brands.
- Art directed all product photoshoots and retouched the photos.

WEB DESIGNER *FULLTIME* | KASASA (formerly BancVue) | JAN 2010 – JAN 2012

- Designed beautiful websites for community banks and credit unions all over the country, working closely with a front-end developer on a large production team.
- Created user personas, mood boards and style guides for each project.